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(D) APPEARANCES OR ACTIVITIES WITH THE CHINESE LEADERSHIP

2) ITEMS, ACTIVITIES, OR SITE-VISITS THAT ARE "DIFFERENT," I.E., HAVE NOT BEEN DONE BY OTHER STATE VISITORS TO CHINA, INCLUDING PREVIOUS PRESIDENTIAL VISITS

W) ANY ACTIVITY MUST REFLECT THE DIGNITY OF THE OFFICE, I.E., "BE PRESIDENTIAL."

3. ON THE IDEAS PRESENTED IN THE CABLE, WE HAVE THE FOLLOWING REACTIONS:

7. A SIGNIFICANT ADDRESS. THE LAUNCHING OF THE
NEW SENIOR EXECUTIVE MANAGEMENT SCHOOL IS AN EVENT
 INTRINSICALLY RELATED TO U.S. INTEREST IN CHINA'S
 CRUCIAL MODERNIZATION POLICY. IT DERIVES FROM THE
 SAME POSITIVE U.S. ATTITUDE TOWARD CHINA THAT BROUGHT
 THE PRESIDENT'S HISTORIC DECISION ON TECHNOLOGY
 TRANSFER, THE CONCLUSION OF THE INDUSTRIAL/TECHNO-
 LOGICAL COOPERATION AGREEMENT (WHICH THE PRESIDENT IS
 SIGNING), AND THE U.S.-P.R.C. COOPERATION IN SCIENCE
 AND TECHNOLOGY, WHICH HAS GROWN UNDER PRESIDENT
 REAGAN'S ADMINISTRATION INTO THE LARGEST SUCH
 PROGRAM IN THE WORLD. THE CEREMONY WOULD
PRESENT AN EXCEPTIONAL VENUE FOR A SPEECH BY THE
PRESIDENT BOTH ON U.S. INTEREST IN A MODERN, PRO-
GRESSIVE CHINA AND ON AMERICAN CAPABILITIES AND
ACTIONS THAT CAN HELP CHINA IN THE MODERNIZATION.
 THESE SEEM TO US TO BE AMONG THE VERY BEST POINTS
 IN THE IMPROVING U.S.-CHINA RELATIONSHIP. IF THE
 CHINESE LEADERSHIP WERE ALSO TO SPEAK (SEE ALSO
 POINT 6C) BELOW, THE CHINESE SPEECH WOULD PERFORCE
 ALSO BE DIRECTED TOWARD THE POSITIVE ASPECTS OF THE
 CHINA-U.S. RELATIONSHIP. HAVING CHINESE LEADERSHIP
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2. ~~BY~~ WE SHOULD ALSO LIKE TO SHARE WITH YOU SOME OF OUR IMPRESSIONS CONCERNING CHARACTERISTICS BEING SOUGHT FOR THE PUBLIC EVENTS DURING THE VISIT. ONE REASON FOR BRINGING UP THESE POINTS IS THAT MANY ARE INDEED COVERED BY THE IDEAS RAISED IN THE REFTEL (ON SEVERAL POINTS THE CEREMONY IDEA SEEMS A BETTER FIT THAN ANY OTHER POSSIBILITIES WE HAVE HEARD). ANOTHER REASON IS THAT SOME REPACKAGING OR REPRIORITIZING OF THE ELEMENTS PRESENT WITHIN THE IDEA MIGHT HELP IN DOC'S EFFORTS TO HAVE A PRESIDENTIAL SPEECH/CEREMONY INCLUDED IN THE AGENDA. THE DESIRES FOR PUBLIC EVENTS, AS THE EMBASSY UNDERSTAND THEM, WOULD INCLUDE:

(B) MEDIA COVERAGE FROM BOTH COUNTRIES (I.E., NEWSWORTHY ACTIVITIES)

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FM AMEMBASSY BEIJING
TO RUENOC/USDOC WASHDC
INFO RUENOC/SECSTATE WASHDC 5514
ZEN/AMCONSUL GUANGZHOU POUCH
ZEN/AMCONSUL SHANGHAI POUCH
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~~CONFIDENTIAL~~ SECTION 02 OF 03 BEIJING 00003

DOC FOR DAS LAWSON FROM SCIENCE COUNSELLOR; STATE FOR
DES/SET AND EAP/C

~~E.O. 12958. DECL. 12/16/00~~

TAGS: WSCA, TECH, ETRD, PREL, OYIP, CH, US
SUBJECT: VIEWS ON PROPOSED CEREMONY/SPEECH MARKING

UNDERScore POSITIVE PARTS OF TH
RELATIONSHIP WOULD,
WE BELIEVE, SERVE THE PRESIDENT WELL. GIVEN CHINESE
LEADERSHIP PARTICIPATION AND A LARGE AUDIENCE (SEE
WE) BELOW, WE BELIEVE THE NATURAL LOCALE WOULD BE
THE GREAT HALL OF THE PEOPLE, WHICH WOULD POSE REAL
ADVANTAGES FOR MEDIA COVERAGE AND INTEREST.

(B) A CEREMONY. WE INDEED BELIEVE THAT A SHORT
CEREMONY -- SETTING THE STAGE FOR BUT NOT OVER-
SHADOWING THE SPEECH -- IS APPROPRIATE, BUT NOT
IN TERMS OF THE OPENING OF "DALIAN CENTER'S SPRING
SESSION." THAT EXPRESSION CAUSED SOME MILD CONFUSION
WITHIN THE EMBASSY, FOR THE OPENING OF ONE OF THE
YEARLY SESSIONS OF DALIAN IS NOT THE LEVEL OF EVENT
TO WHICH ONE SHOULD CONSIDER DEVOTING THE PRESIDENT'S
LIMITED TIME IN CHINA. THE KEY EVENT THIS YEAR UNDER
THE SET MANAGEMENT PROTOCOL IS, HOWEVER, ACTUALLY
THE "LAUNCHING" OF THE NEW SENIOR EXECUTIVE SCHOOL.
THE SCHOOL HAPPENS TO BE ATTACHED TO THE DALIAN
FACILITIES, BUT, MORE IMPORTANTLY, IS A BRAND-NEW
INITIATIVE UNDERTAKEN UNDER THE REAGAN ADMINISTRA-
TION, NOT ITS PREDECESSOR. THE NEW SCHOOL WILL
INCLUDE SENIOR CHINESE PERSONNEL, OF LEVELS OF
RESPONSIBILITY HIGHER THAN THE CORE COURSE AT
DALIAN WILL EVER TAKE. A NEW DEPARTURE IN U.S.-
CHINESE COOPERATION, THE SENIOR EXECUTIVE SCHOOL IS
A SOLID EXAMPLE OF ENHANCED CHINESE FAITH BOTH IN
THE U.S. RELATIONSHIP AND IN THE DEMONSTRATED VALUE
OF U.S.-ORIGIN MANAGEMENT METHODS. WE TRUS BELIEVE
THAT THE EVENT IS MOST "PRESIDENTIAL." WE WOULD URGE
A CLOSER DEFINITION OF THE EVENT AND CEREMONY WHEN
THE IDEA IS PLACED IN CONSIDERATION FOR INCLUSION IN
THE PRESIDENT'S SCHEDULE.

(C) CHINESE LEADERSHIP PARTICIPATION. WE CONCUR WITH
DAS LAWSON'S REASONING THAT PRESIDENTIAL PARTICIPATION
IN AN EVENT THAT IS THE INITIATION OF A KEY JOINT UNDER-
TAKING WOULD VIRTUALLY GUARANTEE CHINESE LEADERSHIP
PRESENCE. FURTHERMORE, IF THE PRESIDENT SPEAKS, SOMEONE
FROM THE LEADERSHIP WOULD ALSO DO SO. CHINESE LEADER-
SHIP PARTICIPATION ALONGSIDE THE PRESIDENT WOULD TURN
THE CEREMONY INTO A MAJOR MEDIA EVENT FOR CHINA AND
WOULD LIKELY INCREASE THE DEPTH OF U.S. MEDIA COVERAGE
DRAMATICALLY AS WELL. (THE WHITE HOUSE MAY WISH FOR
PRESIDENT ALSO TO HAVE OPPORTUNITY TO ADDRESS A

CHINESE AUDIENCE ALONE -- NOT SHARING PODIUM WITH
CHINESE LEADERSHIP. SUGGESTIONS FOR SUCH OCCASIONS
SHOULD BE PRODUCED BY THE CHINESE THEMSELVES, AS
DESCRIBED IN PARA ONE ABOVE).

(D) A SEPARATE "MANAGEMENT" PROTOCOL UNDER THE SET
AGREEMENT. THERE IS MERIT IN THE ESTABLISHMENT OF
A SEPARATE PROTOCOL ON MANAGEMENT. THE CURRENT
PROTOCOL DIVIDES CLEANLY INTO TWO PARTS, MANAGEMENT
AND INFORMATION. EACH PART HAS DISTINCT ACTIVITIES
AND DISTINCT ADMINISTRATIVE AGENCIES ON THE RESPECTIVE
SIDES, SO SEPARATION IS EASY. A NEW PROTOCOL WOULD
REFLECT THE SINGULAR SUCCESS OF THE MANAGEMENT
COOPERATION TO DATE, AND SUBSTANTIATE U.S. CONTRI-
BUTIONS OF OUR CONCEPTS, EXPERIENCES, AND IDEAS TOWARD
A MODERN, STABLE CHINA. WHILE THE SIGNING MIGHT BE
INCLUDED AS PART OF THE SPEECH/CEREMONY, WE SEE THE
ACTUAL SIGNING AS LESS IMPORTANT THAN THE LAUNCHING
OF SENIOR SCHOOL AND -- MOST SIGNIFICANT -- THE PRESI-
DENTIAL ADDRESS. WE WOULD THEREFORE SUGGEST SCHEDULING
THE SIGNING AS THE LAST OR OPTIONAL PART OF THE CEREMONY,
DROPPING THE SIGNING IF THE SCHEDULE GETS TOO TIGHT.

(E) AUDIENCE AT THE CEREMONY. WE BELIEVE THAT THE
FRONT RANKS OF THE AUDIENCE FOR SUCH A CEREMONY WOULD
BE CHINESE AND AMERICAN LEADERSHIP. SEATED BEHIND
THEM COULD COME THE CHINESE PARTICIPANTS AND FACULTY
FOR THE NEW SENIOR EXECUTIVE SCHOOL. THE "MIDDLE TO
BACK ROWS" OF THE AUDIENCE MIGHT BE FILLED WITH ALUMNI
FROM THE CORE COURSE AT DALIAN, MAKING A TOTAL AUDIENCE
OF 300 OR MORE. THIS EVENT CAN COVER THE DESIRE FOR
EXPOSURE TO YOUNGER PEOPLE IN CHINA IN A WAY UNMATCHED
BY OTHER SUGGESTIONS. AS THE GRADUATES OF THE CORE
COURSE ARE GENERALLY OF THE AGES 23-45, AND AS THEY
ARE THE IDENTIFIED "RISERS" IN THE CHINESE GOVERNMENT,
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DOC FOR DAS LAWSON FROM SCIENCE COUNSELLOR; STATE FOR
DES/SCT AND EAP/C

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TAGS: XSCA, TECH, ETRD, PREL, OVIP, CH, US
SUBJECT: VIEWS ON PROPOSED CEREMONY/SPEECH MARKING

THE DALIAN ALUMNI MAY WELL BE THE MOST IMPORTANT GROUP
OF YOUNG PEOPLE IN ALL OF CHINA. FURTHER, MORE THAN
SIX HUNDRED OF THE SEVEN-HUNDRED-PLUS ALUMNI OF DALIAN
LIVE WITHIN ONE DAY'S TRAIN TRAVEL OF BEIJING, AND WE
WOULD EXPECT THEM TO WELCOME THE OPPORTUNITY TO BE
INVITED TO HEAR A MAJOR ADDRESS BY THE PRESIDENT OF
THE UNITED STATES. THUS THE CHINESE SHOULD HAVE NO
REPEAT NO PROBLEM IN ASSEMBLING THE GROUP OF TWO-THREE
HUNDRED ALUMNI MENTIONED IN THE REFTEL. THEY COULD
PROBABLY GATHER MORE THAN 300 IF THE U.S. WANTED THEM
TO DO SO.

4. 01 WE HAVE JUST LEARNED MORE ABOUT THE POSSIBILITY
OF A PROTOCOL ON COOPERATION IN STATISTICS WHICH MIGHT
BE READY FOR SIGNING BY THE TIME OF THE PRESIDENT'S
VISIT. IF THAT PROTOCOL IS INDEED ADVANCED BY APRIL,
ITS SIGNATURE MIGHT WELL BE ADDED TO THE ABOVE EVENT,
ANOTHER ITEM OF AMERICAN PARTICIPATION IN CHINA'S
CRUCIAL MODERNIZATION PROCESS.

5. BT FYI. DOC PERSONNEL PRODUCED VERY VALUABLE
SUGGESTIONS DURING RECENT CONSULTATIONS CONCERNING
AMBASSADOR'S PROPOSAL FOR POSSIBLE PRESIDENTIAL
INITIATIVE FOR A THINK-TANK. ONE OF THOSE SUGGESTIONS,
INCORPORATING THE THINK-TANK UNDER THE EXISTENT MANAGE-
MENT COOPERATION IS A "DALIAN-8," APPEARED A REAL
WINNER FOR AS LONG AS THE INSTITUTE WAS TO BE A "JOINT"
ONE. THE IDEA HAS BEEN MODIFIED SINCE EARLY DECEMBER,
HOWEVER. THE CONSENSUS OF THE AMERICAN EXPERTS ON
CHINA SUBSEQUENTLY CONSULTED RAN STRONGLY AGAINST ANY
IDENTIFIABLE "JOINT" NATURE, AND THE AMBASSADOR HAS
DECIDED TO FORWARD A PROPOSAL THAT CALLS FOR THE
CHINESE TO ESTABLISH -- AND FUND THEMSELVES -- A
"CHINESE" RESEARCH CENTER, TO WHICH THEY WOULD INVITE
AMERICAN (AND OTHER NON-CHINESE) PARTICIPATION. THE
AMERICAN AND EVEN THE CHINESE PARTICIPANTS IN THE
THINK-TANK MIGHT WELL INCLUDE INDIVIDUALS WHO HAVE
CONTRIBUTED TO THE DALIAN COOPERATION, BUT THERE NOW
SEEMS LITTLE LIKELIHOOD -- EXCEPT BY INFERENCE THROUGH
ITS ANNOUNCEMENT IN THE PRESIDENT'S SPEECH -- OF
ATTACHING THE THINK-TANK DIRECTLY TO THE COOPERATION.
YOU WILL BE RECEIVING VERY SOON FURTHER DETAILS ON THE
AMBASSADOR'S PROPOSAL, BUT WE WANTED YOU TO HEAR
DIRECTLY ABOUT THE DROPPING OF THE "JOINT" ASPECT SO
THAT YOU WOULD NOT COUNT ON THAT IN THE DRAFTING OF
THE NEW PROTOCOL.

6. (C) EMBASSY ALSO HAS NOW IN PREPARATION A CABLE
SUGGESTING AN OVERALL THEME FOR THE PRESIDENTIAL VISIT.
YOU WILL SEE THAT YOUR IDEA IS FULLY CONSISTENT WITH
THE SUGGESTED THEME. END FYI. FREEMAN

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